



✉ descharles.axel@gmail.com

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🚗 Driving Licence

🌐 descharles-axel.fr

SKILLS

Languages

- **English C1**

Erasmus in Ireland, 2019

- **Spanish B2**

Language trip to Spain, in 2019

Softwares

- **Adobe**

InDesign, Illustrator, Photoshop, Premiere Pro, XD

- **Microsoft Office**

Word, Power Point, Excel

- **Wordpress & Elementor**

Programming basics

HTML & CSS



PROFILE

- Entrepreneur
- Team Player
- Creative
- Organized

HOBBIES

I enjoy gastronomy, animated films and retro gaming. I love traveling and discovering new cultures.

Axel DESCHARLES

Digital Specialist

EXPERIENCES

Digital Coach

MNE Dunkerque - from Feb. 2024 to Nov. 2024

- Setting up collective actions
- Monitoring digital practices
- Welcoming and guiding users

Project sponsor

MJC Persan - 2023

- Copywriting, translating and proofreading of sponsorship files, production on Canva

Communications Officer and Assistant Webmaster

DN Consultants - Apprenticeship, from Sept. 2021 to Oct. 2022

Web agency specialized in tourism in Alsace, located in Strasbourg

- Creation of digital media: catalogs, blog articles, videos and graphic mock-ups using DTP tools from the Adobe suite
- Website creation with the Wordpress CMS and Elementor plugin; Webmastering and administration on Wordpress
- Internal communication within the company and the coworking space, creation of the Pôle Rotonde identity
- Community management, marketing and management of company networks
- Interviews and communications with company customers

Social networking team leader

Master CAWEB - from 2020 to 2022

- Managing and planning social networks in a university context

Web project manager - Creation of a multilingual website

Ernestine Games - from 2020 to 2021

- Redesign of a Wordpress website for the independent video game studio Ernestine, based in Strasbourg, France.
- Skills developed : Tree structure, layout with Figma, web copywriting, translation, teamwork and web design.

STUDIES

CAWEB Master

Université de Strasbourg (2020-22)

Languages, web and digital communication

- UX, Ergonomics & Project Management
- Desktop Publishing (DTP)
- Communication, Digital & International Marketing
- Video Games Localization

Business Course

Erasmus - Irlande

South East Technological University - Carlow (2019)

- International Business, Marketing, Law, Management and Accounting

Applied Languages Degree

ULCO - Dunkerque (2017-19)

- Knowledge of English and Hispanic civilizations
- Mastery of languages, marketing and economics in a professional context