Axel DESCHARLES

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🚗 Driving licence

🌐 descharles-axel.fr

SKILLS

Languages
- **English C1**

Erasmus in Ireland, 2019.
- **Spannish B2**

Workaway in Spain, 2019

Software
- **Adobe Suite**

InDesign, Illustrator, Photoshop, Premiere Pro, XD
- **Microsoft Office**

Word, Power Point, Excel
- **Wordpress & Elementor**

Web design and content management
HTML & **CSS** basics

PROFILE
- Team player
- Creative
- Organized
- Versatile

HOBBIES
- Gastronomy
- Retro gaming
- Comedy

EXPERIENCES

E-Health Mission Manager
ARS Grand Est - from Dec. 2024 to Mar. 2026
- Supporting healthcare establishments in digital transition programs
- Support for the development of e-health in the Bas-Rhin region

Digital Advisor
La Fabrique DEFI - from July 2024 to Nov. 2024
- Setting up group workshops and digital events
- Individual interviews and reception of the public
- Support for the IT department and communications team

Digital Coach
MNE Dunkerque - from Feb. 2024 to Nov. 2024
- Setting up collective actions
- Monitoring digital practices
- Welcoming and guiding visitors

Project sponsor
MJC Persan - 2023
- Copywriting, translating and proofreading of sponsorship files, production on Canva

Communications Officer and Assistant Webmaster
DN Consultants - Apprenticeship, from Sept. 2021 to Oct. 2022

Web agency specialized in tourism in Alsace, located in Strasbourg
- Creation of digital media: catalogs, blog articles, videos and mock-ups
- Website creation and webmastering
- Internal communication within the company and coworking space
- Community management and management of company networks
- Web copywriting for the dnconsultants.fr website

Social networking team leader
Master CAWEB - from 2020 to 2022
- Managing and planning social networks in a university context

Web project manager - Creation of a multilingual website
Ernestine Games - from 2020 to 2021
- Redesign of a Wordpress website for an independent video game studio
- Skills developed: Tree structure, layout with Figma, web copywriting, translation, teamwork, content management and web design.

STUDIES

CAWEB Master Degree
Université de Strasbourg (2020-22)
- Digital Communication, DTP, Digital & International Marketing
- Web Content Management, UX, Ergonomics, Translation & Project Management

Business Course (Erasmus - Irlande)
South East Technological University - Carlow (2019)
- International Business, Law, Marketing, Management and Accounting

Licence of Applied Languages
ULCO - Dunkerque (2017-19)
- Knowledge of English and Hispanic civilizations
- Use of languages and economics in a professional context